

ASLM2018 Sponsorship Levels

Strategic Partner - \$150,000

- ❖ Official Member of Organizing Committee
- ❖ Official sponsorship of one plenary session
- ❖ Premier visibility and branding throughout the conference venue and conference books
- ❖ Premier visibility on the ASLM and ASLM2018 websites – with link to sponsor’s website
- ❖ Full-page colour print ad in prime location inside the conference book
- ❖ Opportunity to send out two co-branded email blasts with ASLM
- ❖ Show one video in advance of the Opening Ceremony
- ❖ Use of logo on back cover of conference book as Strategic ASLM Partner
- ❖ Identification in all media events and promotions
- ❖ Premier 6m x 6m exhibit booth space
- ❖ Opportunity to host a prominent seminar workshop
- ❖ Distribution of promotional materials at the conference registration and information areas
- ❖ Opportunity to provide conference bag inserts
- ❖ 10 complimentary full conference registration passes
- ❖ Headline feature in the partner spotlight page on the ASLM website
- ❖ Partner with ASLM to lead ASLM2018 social media marketing campaign

Platinum - \$100,000

- ❖ Recognition and branding throughout the conference venue and in the conference book
- ❖ Full page colour print ad inside the conference book
- ❖ Identification in media events and promotions
- ❖ 6m x 3m exhibit booth space
- ❖ Opportunity to host a seminar workshop
- ❖ Distribution of promotional materials at the conference registration and information areas
- ❖ 6 complimentary registration passes
- ❖ Opportunity to provide conference bag insert
- ❖ High visibility on the ASLM2018 website – with link to sponsor’s website
- ❖ Headline feature in the partner spotlight page on the ASLM website

Gold - \$50,000

- ❖ Recognition and branding in conference venue and in the conference book
- ❖ Half page print ad inside the conference book
- ❖ Opportunities for identification in media events and promotions
- ❖ Premier 3m x 3m exhibit booth space
- ❖ Distribution of promotional materials at the conference registration and information areas
- ❖ 5 complimentary registration passes
- ❖ Opportunity to provide conference bag insert
- ❖ Visibility on the ASLM2018 website – with link to sponsor’s website

Bronze - \$25,000

- ❖ Recognition and branding in conference venue
- ❖ Premier 3m x 3m exhibit booth space
- ❖ 1 complimentary registration pass